



# YOUR PERSONAL FUNDRAISING PAGE

Explorica is committed to enriching students through educational travel. In addition to offering the guaranteed best prices in educational travel and easy monthly payment plans, we also provide a variety of resources to help you raise funds for your tour.

We give every paying tour participant their very own fundraising page on **explorica.com**. The simple, user-friendly interface puts the fun back in fundraising by enabling students to solicit and accept online donations using their favorite social networks. Travelers can set their own fundraising goal, write a message about why the trip is important to them, and share their page using built-in sharing functionality.

## Editing your fundraising

**←explorica→** HOME | CONTACT US | BOOK A TRIP | DONATE | MY PROFILE | HELP

BROWSE TOURS | TEACHERS | STUDENTS

### Help Send Emily to Costa Rica

**Edit Description**  
I am preparing for the adventure of a lifetime with my teacher and classmates, and I'm asking for your support to help fund my trip! This educational opportunity will allow me to learn about Costa Rica, its culture, and its history, with a duration of 2 weeks.

**Edit Goal Amount**  
\$ 2298  \$2,298

**Upload Image**  
Participants can upload a photo of themselves here.

**Participants can write a brief statement about what the trip means to them (or just leave the default content).**

**The total tour fee appears as the default fundraising goal, but participants can adjust it at any time.**

Cancel > Update Profile >

Learn more about my Explorica Tour | Be the first to donate!

The page is ready to use as-is, but participants can personalize it by uploading a photo of themselves, writing a personal statement and/or adjusting their fundraising goal.

## Sample page

- › Here's an example of a personalized page, in which the participant has uploaded her own profile image, edited her personal statement, and adjusted her fundraising goal to \$1,000. The tour info (video, itinerary, list of inclusions) and information about Explorica are built into each page.
- › In this example, the participant has received four donations, which appear in the "Supporters" column on the right. Each time an additional donation is made, the donation amount, donation date, supporter's name, and message (if applicable) are automatically added to the list.

The screenshot shows a fundraising page for a tour to Costa Rica. The page features a profile picture of a young woman, a personal statement, a progress bar showing \$500 raised of a \$1,000 goal, and a list of four supporters with their donation amounts and messages. Navigation links for 'TOUR ITINERARY', 'TOUR INCLUDES', and 'ABOUT EXPLORICA EDUCATIONAL TRAVEL' are visible at the bottom.

**TOUR ACCOUNT** [make a payment >](#) [terms & conditions >](#)

**Remaining Balance: \$772.42**  
**Payment Plan:** Monthly automated plan (checking account)  
**Amount Paid:** \$1,864.58  
**Last Payment Made:** Dec 5  
**Next Payment Due:** Jan 5, [details >](#)

[Go to my fundraising page >](#)

## SPREAD THE WORD

### 1 Set a goal

The total tour fee is the default fundraising goal, but participants can adjust their goal at any time.

### 2 Personalize it

Travelers can personalize their fundraising pages in order to create unique, individualized sites that highlight their personal travel goals.

### 3 Share your goal

Spread the word! Travelers can share their fundraising page on social media, via email and more to start receiving donations.

HOLIDAY

DONATIONS



## Giving the gift of travel

How many holiday sweaters do you really need (or want) living in the back of your closet? This year, let your family and friends know that they can make a donation towards your upcoming tour instead! But before you ask them to help send you on an educational travel experience you'll never forget, review these tips:

- › Send a personal letter or email. When you're reaching out to your family and friends, include some of the details from your itinerary. Let them know that you're not just visiting Costa Rica...you're seeing a volcano for the first time or zip lining through the rainforest, and much more.
- › Following these steps means your family and friends can easily cross your name off their shopping list by giving you the gift of travel.
- › Take a look at the customizable template on the following page, so you can send out a fundraising letter of your own!

Happy holidays!

# THE GIFT OF TRAVEL

Dear

I am planning to participate in an amazing educational program by traveling with my teacher and classmates to

We'll spend a total of \_\_\_\_\_ days together immersing ourselves in local culture and history. Here's what I'm most excited for...

>  
>  
>

## **In order to take part in this unique adventure, I need to raise**

Please help me by sponsoring a portion of my trip. Any contribution you could make would bring me that much closer to this once-in-a-lifetime experience.

Call or email me if you have any questions or want to hear more about this really great learning opportunity! Explorica is the educational travel company organizing our trip and you can check out our tour online at

[www.explorica.com/](http://www.explorica.com/)

Sincerely,

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## Yes, I would like to contribute!

I will sponsor the following amounts:

- |                                                                      |                                                         |
|----------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> \$25 for a souvenir to remember my trip     | <input type="checkbox"/> \$250 toward my hotels on tour |
| <input type="checkbox"/> \$50 to try out some local snacks abroad    | <input type="checkbox"/> \$500 toward my airfare        |
| <input type="checkbox"/> \$100 toward tips for my expert local guide | <input type="checkbox"/> \$ _____ Other amount          |

Sponsor Name:

Sponsor Address:

Please attach a check made payable to:

